



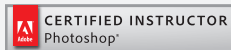
STEVEN ROGERS

Professional Profile

Websites:
 rsteve.com - curriculum vitae
 // Other
 Photography: panotracks.com
 Radio: km4qbt.com
 Citrus: grovetracks.com

ABOUT

Dr. Rogers is a researcher, third-generation citrus grower and web services provider based in Florida. His Ph.D. is in Plant Pathology from the University of California at Berkeley, followed by post-doctoral studies at the University of Florida. Dr. Rogers is co-editor of **Florida Citrus: A Comprehensive Guide**. He also served as Scientific Coordinator of the Florida Citrus Production Research Advisory Council in 2004 to 2008. His commercial and research interests in his company, Ecostat, Inc., include data, statistics, visual design, web marketing and artificial intelligence using cloud- and web-based platforms. With background in intellectual property, licensing and negotiation, he specializes in innovative business solutions using new data technologies, stewardship, discovery and presentation. In the mid- to late-1990s, he and his company invented one of the first handheld PDA applications with data aggregation and cloud-like analytics used in large-scale commercial agriculture. Dr. Rogers volunteers as Marketing Coordinator for the Florida State Horticultural Society. More information about his projects is on his website at rsteve.com/resume.



CONTACT

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RECENT PROJECTS

- **ARTIFICIAL INTELLIGENCE** / Cooperator: University of Florida
Rootstock Expert System - developing a web-browser application of artificial machine intelligence.
- **INFORMATION ARCHITECTURE** / Client: Various
Scientific and Economics Reporting Platforms - developed reporting systems for stakeholders in citrus research and industry.
- **CORPORATE WEBSITES** / Client: Various
Web Design and Communications - Florida Department of Citrus, Citrus Research and Development Foundation, Packers of Indian River, and others.
- **STATISTICAL ANALYSIS** / Client: Various / Private Sector
Statistical Analysis - Experiment planning/design (power, effect, sample size), web analytics, business optimization.

EDUCATION

- **PH.D.** / University of California at Berkeley 1991
Plant Pathology - Microbial genetics, ecology, cloning and characterization of copper resistance genes in ice nucleating bacteria.
- **POST-DOC** / University of Florida 1995
Insect Ecology and Computer Modeling - Mathematical modeling, computer simulation of population dynamics.

PROFESSIONAL SKILLS

- Web Communications
- Science Administration
- Statistics / Experimental Design
- Photography / Photoshop® CC

UPDATED APRIL 17, 2016